

**The "Bud Light® 2026 Texas Monthly BBQ Fest" Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. EACH ENTRANT AGREES TO THESE OFFICIAL RULES. THIS SWEEPSTAKES IS VOID OUTSIDE OF THE UNITED STATES, IN MAINE, MARYLAND, AND SOUTH DAKOTA AND WHERE PROHIBITED BY LAW.

1. HOW TO ENTER: To receive entry into the Bud Light 2026 Texas Monthly BBQ Fest Sweepstakes (i) go to [<https://www.texasmonthly.com/sponsored/enter-to-win-a-2026-texas-monthly-bbq-fest-ticket-package-from-bud-light>] and complete all of the required information and follow all instructions and submit your entry by clicking on the "Enter" button, or (ii) hand print your name, complete address, telephone number and date of birth on a postcard and mail via first-class mail to: Texas Monthly, ATTN: Bud Light 2026 Texas Monthly BBQ Fest Sweepstakes, P.O. Box 1569, Austin, Texas 78767-1569. All mail-in entries must be postmarked within the Sweepstakes

Limit one (1) entry per person per Sweepstakes Entry Period. Automated entries will be disqualified. Any attempt by an entrant to submit multiple entries by using multiple/different email addresses, identities, registrations, logins or any other methods will void all of that entrant's entries. All entries become the sole and exclusive property of the Promoters (as defined below) and receipt of entries will not be acknowledged or returned. The Promoters are not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human, or electronic. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Administrator.

2. START/END DATES: Sweepstakes entry period begins at 12:00 PM CT on September 7, 2026 and ends at 5:00 PM CT on October 7, 2026 (the "Sweepstakes Entry Period").

3. ELIGIBILITY: Sweepstakes is open to all legal U.S. residents (except for residents of Maine, Maryland, and south Dakota) who are 21 years of age or older at the time of entry. This Sweepstakes is not open to employees, or immediate family or household members of employees, of Sponsors, Sponsor's wholesale distributors, retail licensees, any other entity involved in the development, production, implementation, administration, judging or fulfillment of this Sweepstakes, or their respective agents, vendors, parent companies, affiliates or subsidiaries (individually, a "Promoter"; collectively, the "Promoters"). Final eligibility for the award of any Prize is subject to eligibility verification. All entries must be submitted and received by the end of the Sweepstakes Entry Period in order to participate. Administrator reserves the right to require proof of eligibility.

4. RANDOM DRAWING/ODDS. Winner will be selected in a random drawing from all eligible entries received during the Sweepstakes Entry Period with such drawing to occur on or around 10/9/26. The drawing will be conducted by Administrator. Sponsors reserve the right to disqualify any entrant or winner and may refuse to award a Prize to a person who is not eligible or has violated a rule, gained unfair advantage in the Sweepstakes, or obtained winner status using fraudulent means. If winner is found to be ineligible or not in compliance with the Sweepstakes rules, winner will be disqualified and an alternate winner will be awarded the Prize in a separate random drawing. Winner will be notified by email, text, US Mail or phone. Inability of Administrator to contact winner within seventy-two (72) hours after selection, may result in disqualification of winner and an alternate winner may be selected in a random drawing at Administrator's discretion. If the Prize is returned as undeliverable, then the Prize will be forfeited, and another winner will be randomly drawn. Odds of winning depend on the number of eligible entries received for the drawing at the end of the Sweepstakes Entry Period.

5. PRIZE: One (1) prize ("Prize") will be awarded, which consists of: Two (2) General Admission tickets to *Texas Monthly* BBQ Fest Top 50 Picnic on Sunday, November 8, 2026, in Lockhart, Texas. All expenses not specifically mentioned herein are solely the Winner's responsibility. Winner's one (1) guest must be twenty-one (21) years of age or older as of October 7, 2026. Winner and guest must sign and return a release. Winner agrees to accept the Prize "as is" and entrants hereby acknowledge that neither Sponsor is in any manner responsible or liable for any warranty,

representation, or guarantee relative to the Prize. Approximate retail value of the Prize is \$270. Any difference between stated approximate retail value and actual value of the Prize will not be awarded. Prize is non-transferrable, and no substitution or cash equivalent is permitted. Winner is solely responsible for any federal, state, and local taxes and will receive a Form 1099 for the retail value of the Prize. Winner must provide Administrator with a valid Social Security number or taxpayer identification number before the Prize will be awarded.

To receive the name of the winner, where permitted by law, send a self-addressed, stamped envelope postmarked by October 15, 2026 to Texas Monthly, ATTN: Bud Light 2026 Texas Monthly BBQ Fest Sweepstakes, P.O. Box 1569, Austin, Texas 78767-1569.

6. WARNING: ANY ATTEMPT BY ANY PERSON, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE ANY SPONSOR AND/OR ADMINISTRATOR-OWNED WEBSITE OR MOBILE APPLICATION OR RELATED SOCIAL NETWORKING SITE, THE ENTRY PROCESS, OR OTHERWISE INTERFERE WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES, MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR AND THE ADMINISTRATOR RESERVE THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. GENERAL RULES: By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these Official Rules and decisions of Sponsors, which will be final and binding in all matters relating to this Sweepstakes. By accepting the Prize, Winner waives the right to assert as a cost of winning said Prize, any and all costs of redemption or travel to redeem said Prize and any and all liability that might arise from redeeming or seeking said Prize. Federal, state and local rules and regulations apply. All entries become the property of Promoters and will not be acknowledged or returned. Winner may be required to fill out a 1099 tax release form and an affidavit of eligibility and release, as well as an acknowledgement of (Prize) receipt. By accepting the Prize in the Sweepstakes, the potential winner and confirmed Winner hereby consent to the use by the Promoters of their Entry and all information contained therein including but not limited to, name, likeness, opinions, images, statements and/or other indicia of persona, and personally-identifiable information (collectively "Likeness"), for any and all uses and purposes (including, without limitation, for purposes of advertising and trade) in any media now known or hereinafter developed in any manner throughout the world (including, without limitation, the World Wide Web and on-air) in perpetuity without additional consideration (where legal), consent or prior review, and upon request will provide written consent to such use.

8. RELEASE/OTHER REQUIREMENTS. BY ACCEPTING THE SWEEPSTAKES PRIZE, WINNER AGREES TO RELEASE AND HOLD HARMLESS EACH PROMOTER FROM ANY AND ALL LIABILITY INCLUDING ALL CLAIMS ARISING OUT OF, BUT NOT LIMITED TO, INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE ACCEPTANCE, ENJOYMENT AND/OR USE OR MISUSE OF ANY PRIZE RECEIVED IN THIS SWEEPSTAKES. By entering, each entrant grants permission, without compensation, to Promoters to use the entrant's name, picture, likeness, email address and/or any other information contained in the entry for purposes of internally documenting the Prize awards, for disclosure of the Prize winner in print and/or internet broadcast, and, unless an entrant opts-out, to extend special offers, products, services to entrants. Except where prohibited by law, all entrants consent to being photographed and/or interviewed about the Sweepstakes and grant full permission and consent to the Promoters to use any of such photographing and/or interviewing results for the purposes described in the preceding sentence and release the Promoters from all liability related thereto. Promoters are not responsible for loss or damage in shipping. Promoters are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by any Promoter, the user or by any of the equipment or programming associated with or utilized in this Sweepstakes or by any human error which may occur in the processing of the entries in this Sweepstakes and which may limit a participant's ability to participate. Promoters are not responsible for late, lost, stolen, misdirected, incomplete, illegible, damaged, or postage-due mail entries, or for any printing, typographical or other errors in the Sweepstakes materials, or in the offer or administration of this Sweepstakes including, but not limited to, errors in advertising, the Official Rules, the

selection and announcement of winner, or the distribution of the Prize. No Promoter (i) makes any warranty, guaranty or representation of any kind concerning the Prize and (ii) each Promoter disclaims all implied warranties, including without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. Promoters reserve the right to cancel this Sweepstakes promotion at any time without obligation or prior notice. THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF TEXAS, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN TEXAS. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF. THE RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED IN PROMOTIONAL LAW AND LICENSED TO PRACTICE LAW IN TEXAS. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN AUSTIN, TEXAS. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, SPECIAL, INDIRECT, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION.

9. PRIVACY: By participating in the Sweepstakes, participant agrees to all of the terms and conditions of the Texas Monthly Privacy Policy, which is available at <https://www.texasmonthly.com/about/privacy-policy/>. In the event of any discrepancy between the Privacy Policies and these Official Rules, these Official Rules shall control and govern.

10. SPONSORS: Anheuser-Busch LLC, One Busch Place, St. Louis, MO 63118 and Texas Monthly LLC

11. SWEEPSTAKES ADMINISTRATOR: Texas Monthly LLC. For inquiries regarding the Sweepstakes contact Texas Monthly, ATTN: **Bud Light 2026 Texas Monthly BBQ Fest**, P.O. Box 1569, Austin, Texas 78767-1569 or 512-320-6900 and leave a message. All messages are reviewed within 48 to 72 hours (two (2) to three (3) working days).

ENJOY RESPONSIBLY © 2026 Anheuser-Busch, Bud Light® Beer, Light Beer, St. Louis, MO